

Salt Lake Is Bound to Grow
With Americans at the helm. The
investor, the homeseeker, the business
man is assured of a square deal, of an
opportunity to become identified with
a city that will have 200,000 inhabi-
tants within the next five years.

The Salt Lake Tribune.

Salt Lake Is an American City
Its voters by their ballots have
given notice to the world that they
will not consent to commercial and
political control by the Mormon hier-
archy. Salt Lake's a good town to
live in.

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SALT LAKE CITY, UTAH, WEDNESDAY MORNING, NOVEMBER 6, 1907.

16 PAGES—FIVE CENTS.

AMERICAN LANDSLIDE IN ZION

**Entire City Ticket
Is Elected by a
Plurality That Is
Sweeping.**

**COUNCILMEN ELEC-
TED WILL INSURE
AMERICAN CONTROL**

**Americans Will Have Nine
Members and Church
Parties Six.**

COMPLETE RETURNS ON
PAGE THREE.

The victory of the American party in Zion is the greatest political victory in the history of Utah.

In its magnitude and decisiveness it is annihilating to church dominance and municipal retrogression.

It insures the forward march of Salt Lake City and is pregnant with its destiny.

Mayor Bransford's plurality of 5509 is the greatest in the history of the city.

Mayor Bransford received 11,774 votes, Dr. Charles G. Plummer 6265 and Richard P. Morris 5964. Mayor Bransford's plurality over Plummer is 5509, and over Morris 5810. He only lacked 456 votes of polling more than both church party candidates.

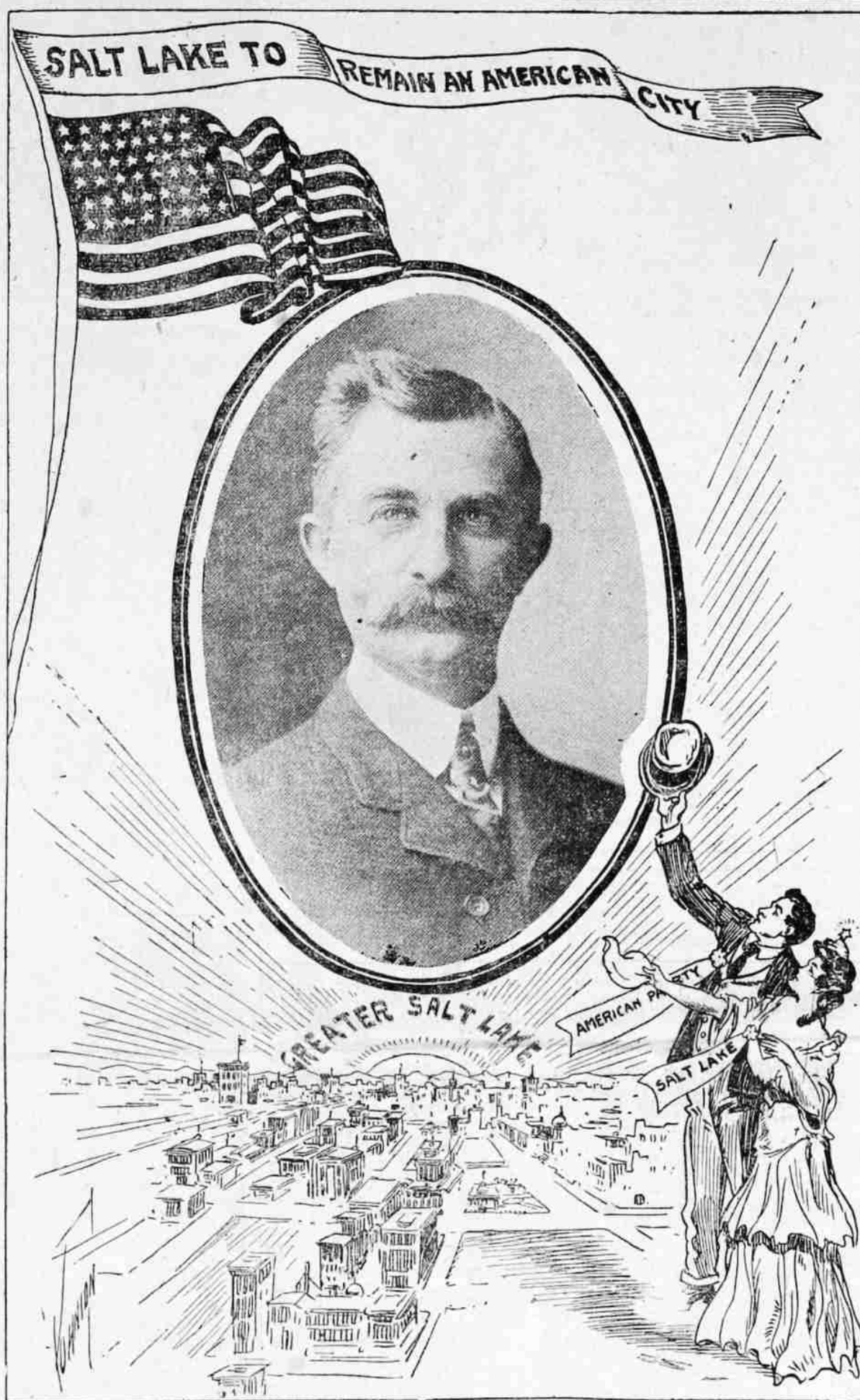
Probably no election in the city has been conducted with more order and quiet. With an ideal day, and a superb organization, the Americans lost no opportunity to increase the volume of their vote. The work was splendidly done, and was the completion of a series of strong party acts, in which the registration work was most conspicuous. In the matter of tactics and generalship the church parties were outdone at all points.

But for fusion in the First ward the Americans would have triumphed there, and in the Third and Fourth might have elected additional Councilmen but for the union of the church parties on long term nominees. In the Second fusion failed utterly.

And, while the American victory is decisive as to the permanency of the defeat of church dominance and side-issue politics, it bears a new lesson to the voters who follow church dominance and to the church authorities. It was stated Tuesday night by a Mormon politician who knows, that part of the handsome plurality of Mayor Bransford was due to the resentful votes of Mormons who, finding that the church powers were seeking to aid the Smoot party ticket, sought refuge in the secrecy of the voting booth and stamped their disapproval of church interference in politics.

But without such a vote, which was not important, the Americans gained a tremendous victory solely.

(Continued on Page Two.)



**Mayor Bransford
Expresses His
Thanks to Voters
of Salt Lake City**

**WILL WORK TO
ADVANCE PROS-
PERITY OF CITY**

**Commits the Party to a Duty
in Improvements and
Progress.**

I wish to thank, heartily, my many friends for the successful outcome of their efforts in my behalf and in behalf of the American ticket.

It shall be my constant endeavor throughout the ensuing two years, by a faithful and conscientious discharge of my duties as Mayor of this GREAT, GROWING and PROGRESSIVE city, to do all possible to merit the confidence reposed in me by my fellow-citizens.

A great campaign has been waged; a great victory won. The mandate of the people has laid upon us the duty of administering the affairs of the city for the next two years, and this demands that we shall give to the people the very best that lies within our power.

To the end that this shall be, I will use by best efforts to continue to carry forward the improvements that have already been commenced and to suggest other much-needed improvements for the benefit of the whole people; to promote, by a rigid enforcement of the law as it pertains to our municipal life, the elimination of crime, and by thus doing secure for capital many channels of investment, give a stimulus to our mercantile and commercial enterprises.

I trust that at all times I shall have the co-operation of all good citizens who have the interest of the city at heart.

I desire to express to Dr. Plummer and Mr. Morris my sincere appreciation of their method of conducting the campaign; they have at all times shown themselves to be gentlemen and citizens of high standing and have conducted a clean campaign.

Let us unite for a "GREATER SALT LAKE," 200,000 in 1910.

JOHN S. BRANSFORD.

ZION'S NEW ADMINISTRATION

Mayor	JOHN S. BRANSFORD
Recorder	JOHN B. MORETON
Auditor	RUDOLPH ALFF
Treasurer	GIDEON SNYDER
Attorney	H. J. DININNY

COUNCILMEN.

First Ward.	
Oliver Hodgson (D.)	J. D. Murdoch (R.)
Second Ward.	
L. J. Wood (A.)	G. H. Raybould (A.)
Third Ward.	
F. S. Fernstrom (D.)	H. T. Cowburn (D.)
Fourth Ward.	
J. J. Stewart (A.)	L. E. Hall (D.)
Fifth Ward.	
A. J. Davis (A.)	Mark Reedall (A.)

HOLDOVERS.

L. D. Martin (A.)	First Ward
E. G. O'Donnell (A.)	Second Ward
John Holley (D.)	Third Ward
W. M. Ferry (A.)	Fourth Ward
T. R. Black (A.)	Fifth Ward

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